



SMART
WORKS
READING

RUNNING A CLOTHING DRIVE

The Complete Guide



MESSAGE FROM OUR CHIEF EXECUTIVE

Thank you for choosing to support Smart Works.

Our mission is to help unemployed women regain the confidence they need to succeed at job interviews, get the job and transform their lives.

Our service harnesses the transformative power of clothes and confidence. When quality clothing is donated to us, you are playing a part in another woman's success story.

Thanks to your donations, every woman who walks through our doors is reminded that people care about her and are invested in her future.

Kate Stephens



**“It’s not just about donating
your clothes and seeing
where they land, it is about
being part of each others
success stories as women”**

— Duchess of Sussex, Patron

CLOTHING DRIVES IN A NUTSHELL



DECIDE WHEN YOUR DRIVE WILL BE



**LAUNCH YOUR DRIVE AFTER
WATCHING OUR VIDEO AND BY USING
OUR DOWNLOADABLE RESOURCES**



**COLLECT THE HIGH-QUALITY,
INTERVIEW APPROPRIATE CLOTHING**



**SEND THE CLOTHING TO US.
WE'LL DO THE REST!**

OUR GUIDE TO CLOTHING DONATIONS

Smart Works Reading is a charity that dresses and coaches unemployed women in preparation for a job interview.

Bring along your high-quality clothing donations and you will be helping Smart Works Reading to change the trajectory of another woman's life. That one, special item of clothing is far more empowering to our clients than an assortment of poorer quality items. We would love anything you would wear yourself to an interview, including:



- ✓ Shoes
- ✓ Bags
- ✓ Dresses
- ✓ Skirts
- ✓ Trousers
- ✓ Blazers
- ✓ Outerwear
- ✓ Accessories
- ✓ Scarves
- ✓ Flat shoes

Unfortunately we cannot accept the following:

- ✗ Items with holes, rips or stains
- ✗ Tired looking items with bobbles or signs of over-washing
- ✗ Items with odour
- ✗ Casual clothing (jeans, leggings, sportswear)
- ✗ Menswear
- ✗ Fast fashion or poor-quality clothing

INFORMATION & RESOURCES

**YOU ARE WELCOME TO ACCESS
THESE RESOURCES, PRINT THEM,
AND SHARE THEM VIRTUALLY.**

- 1 A LIST OF APPROPRIATE DONATIONS
TO BE CIRCULATED TO COLLEAGUES**
- 2 A SELECTION OF POSTERS TO
PROMOTE YOUR DRIVE**
- 3 RETURN FORMS THAT NEED TO
ACCOMPANY YOUR CLOTHING**

HOW YOU CAN FURTHER SUPPORT SMART WORKS READING



Cycle for Smart Works



Donate via our website



**Attend one of our
Fashion Sales**



**Become a corporate
partner**



Run a fundraising event



Volunteer with us

Check out our [Fundraising Pack](#) for other ways to support Smart Works Reading.



Smart Works is a UK charity that exists to give women the confidence they need to reach their full potential, secure employment and change the trajectory of their lives.

[READING.SMARTWORKS.ORG.UK](https://reading.smartworks.org.uk)

@SMARTWORKSRDG

CHARITY NUMBER: 1164723